

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES

SACRED HEART COLLEGE (Autonomous), Tirupattur

8th National Conference on **“Winning the Global Business War through Artificial Intelligence”**

Tuesday, 26/11/2019

Sacred Heart Institute of Management Studies (SHIMS), Tirupattur organized a 8th National Conference titled “Winning the Global Business War through Artificial Intelligence” on 26.11.2019 with the objective of sensitizing the research scholars and other academicians as well as the students to develop create the taste for research and related publications.

Leading lights from the world of Business and Research had graced the occasion and chaired II Technical sessions during the conference, where 50 papers were presented and published in both UGC care listed Journal and Scopus Indexed Journal in the presence of the esteemed guests and dignitaries. The Chief Guest for the occasion was Mr. K. K. Sathasivam, Assistant Vice-president (Marketing), Ramco Cements Ltd, Chennai.

Other dignitaries who graced the occasion were Rev. Dr. D. Maria Antony Raj, Principal Director, SHIMS, Rev. Fr. Lawrence, Rector & Secretary, Don Bosco Polytechnic College, Thirukazhukunram, Dr. S. Sasikumar, Head of the Department, SHIMS, Faculty Members, SHIMS, Participants from Various Colleges and students of the department, SHIMS. Addressing the students, the Chief Guest Mr. K. K. Sathasivam, said that, “Think big and develop the business acumen to be the young and dynamic budding managers of tomorrow” as we live in this 4.0 Industrial Revolution dominated by AI, IOT, AGR ML and BD.

The 2 technical sessions were chaired by Dr. A. Vasumathi, Associate Professor, VIT Business School, VIT University, Vellore and Dr. M. Sathish, Assistant Professor, School of Contemporary Knowledge System, Chinmaya Viswavidyapeeth University, Ernakulam. Rev. Fr Sajan MGeorge delivered the vote of thanks. For the students, it was a learning experience as they heard well known dignitaries from the field of Business, Management and Research share their knowledge and thoughts. The students were reassured that acquiring the nuances involved in management has the power to cross boundaries and build bridges to knit society.



8th National Conference - SHIMS